

Elevate Your Research with Essential Mitochondrial Insights

Problem

Clara and Jordan are eager to investigate mitochondrial function but face budget limitations.

Common goal

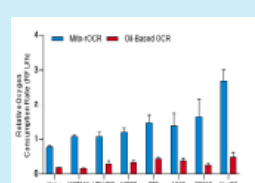
Both researchers want to gain valuable insights into the functioning of their cell models.

PRODUCT ADOPTION

Clara discovers the innovative Agilent Mito-rOCR assay kit, a plate reader-based solution for assessing mitochondrial function.

Jordan decides to try oil-based oxygen consumption assays and mitochondrial membrane potential assays.

ENHANCED EXPERIENCE



With the user-friendly Mito-rOCR assay and its dedicated software analysis tool, Clara finds the experiment straightforward and quickly produces impactful data.

Jordan struggles to obtain meaningful results and is frustrated.

Outcome

With Mito-rOCR data, Clara builds a strong research story that contributes to her field.

Outcome

Jordan is left wondering how things could have been different if they had access to the Mito-rOCR assay kit.

Unfortunately, your application has been unsuccessful.